



**ROBERT  
KAWALKO**



# ETYKA W FUNDRAISINGU



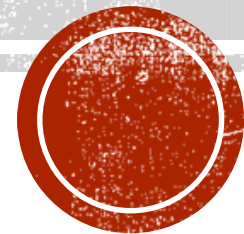
Polski  
Instytut  
Filantropii

[pif.org.pl](http://pif.org.pl)

**Robert Kawalko**

Polish Fundraising Association, Founder

Polish Institute of Philanthropy, President





# JAKI JEST STEREOTYP FUNDRAISERA?





# CODE OF ETHICAL STANDARDS

## ETHICAL STANDARDS (Adopted 1964; amended Oct 2014)

The Association of Fundraising Professionals believes that ethical behavior fosters the development and growth of fundraising professionals and the fundraising profession and enhances philanthropy and volunteerism. AFP Members recognize their responsibility to ethically generate or support ethical generation of philanthropic support. Violation of the standards may subject the member to disciplinary sanctions as provided in the AFP Ethics Enforcement Procedures. AFP members, both individual and business, agree to abide (and ensure, to the best of their ability, that all members of their staff abide) by the AFP standards.

### PUBLIC TRUST, TRANSPARENCY & CONFLICTS OF INTEREST

#### Members shall:

- 1 not engage in activities that harm the members' organizations, clients or profession or knowingly bring the profession into disrepute.
- 2 not engage in activities that conflict with their fiduciary, ethical and legal obligations to their organizations, clients or profession.
- 3 effectively disclose all potential and actual conflicts of interest; such disclosure does not preclude or imply ethical impropriety.
- 4 not exploit any relationship with a donor, prospect, volunteer, client or employee for the benefit of the members or the members' organizations.
- 5 comply with all applicable local, state, provincial and federal civil and criminal laws

- 14 ensure that contributions are used in accordance with donors' intentions.
- 15 ensure proper stewardship of all revenue sources, including timely reports on the use and management of such funds.
- 16 obtain explicit consent by donors before altering the conditions of financial transactions.

### TREATMENT OF CONFIDENTIAL & PROPRIETARY INFORMATION

#### Members shall:

- 17 not disclose privileged or confidential information to unauthorized parties.
- 18 adhere to the principle that all donor and prospect information created by, or on behalf of, an organization or a client is the property of that organization or client.
- 19 give donors and clients the opportunity to have their

US CODE  
(1964)





## PREFACE

Fundraisers work in many varied fields, countries and circumstances, but they share several fundamental values and practices: they work to make the difference, help others and save what is valuable, in fact to make the world a better place. It is for these reasons that fundraisers strive to identify and employ best practices.

It is the purpose of this Statement of Ethical Principles to foster the growth of a worldwide fundraising community dedicated to accountability, transparency and effectiveness. In this Statement we want to set forth what unites us in the way we practise our profession. Recognising that in many countries there already exist codes of conduct and standards of practice, the intent of this statement is to unify the global fundraising community behind a single universal declaration of fundamental principles. Organizations and individuals who endorse this Statement are not necessarily abandoning existing codes or standards, but are announcing their interest in a global understanding of these fundamental principles.

Applied in different cultural settings, this Statement can provide guidance for initiating best practices in newly developing markets. It also provides a clear alternative to local customs which may not represent best practices. Adherence to this Statement should also advance the common purpose of assuring public trust in the non-profit sector while discouraging personal gain at the expense of donors and stakeholders.

A form of words has been incorporated within the statement in paragraph 5 where use of the words "**will**" and "**must**" indicate what is a mandatory requirement and "**should**" what is regarded as best practice by all organizations endorsing the statement. The statement recognises that fundraisers operate subject to many different jurisdictions and that they must observe the law of the jurisdiction in which they work. However, it is expected that fundraisers adhering to the principles of the statement should adhere to the most rigorous interpretation of the law (and of the Code of Ethics of their own Membership Association) applicable to an activity, whichever jurisdiction that activity derives from.

# GLOBAL CODE (2007)





[fundraising.org.pl](http://fundraising.org.pl)  
Polskie Stowarzyszenie Fundraisingu

# DEKLARACJA ETYCZNA FUNDRAISINGU

Z DNIA 14 PAŹDZIERNIKA 2011 ROKU

**POLISH CODE  
(2011)**



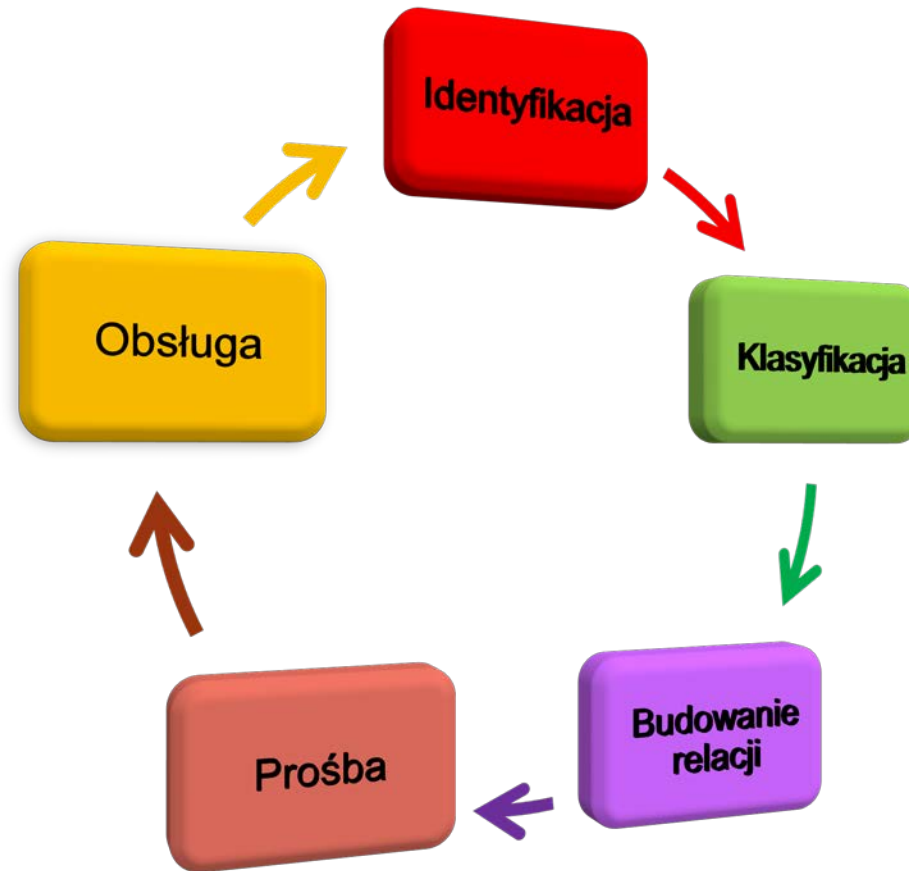
# 5 UNIVERSAL PRINCIPLES

- Honesty:** Fundraisers shall at all times act honestly and truthfully so that the public trust is protected and donors and beneficiaries are not misled.
- Respect:** Fundraisers shall at all times act with respect for the dignity of their profession and their organisation and with respect for the dignity of donors and beneficiaries.
- Integrity:** Fundraisers will act openly and with regard to their responsibility for public trust. They shall disclose all actual or potential conflicts of interest and avoid any appearance of personal or professional misconduct.
- Empathy:** Fundraisers will work in a way that promotes their purpose and encourage others to use the same professional standards and engagement. They shall value individual privacy, freedom of choice, and diversity in all forms.
- Transparency:** Fundraisers stimulate clear reports about the work they do, the way donations are managed and disbursed, and costs and expenses, in an accurate and comprehensible manner.



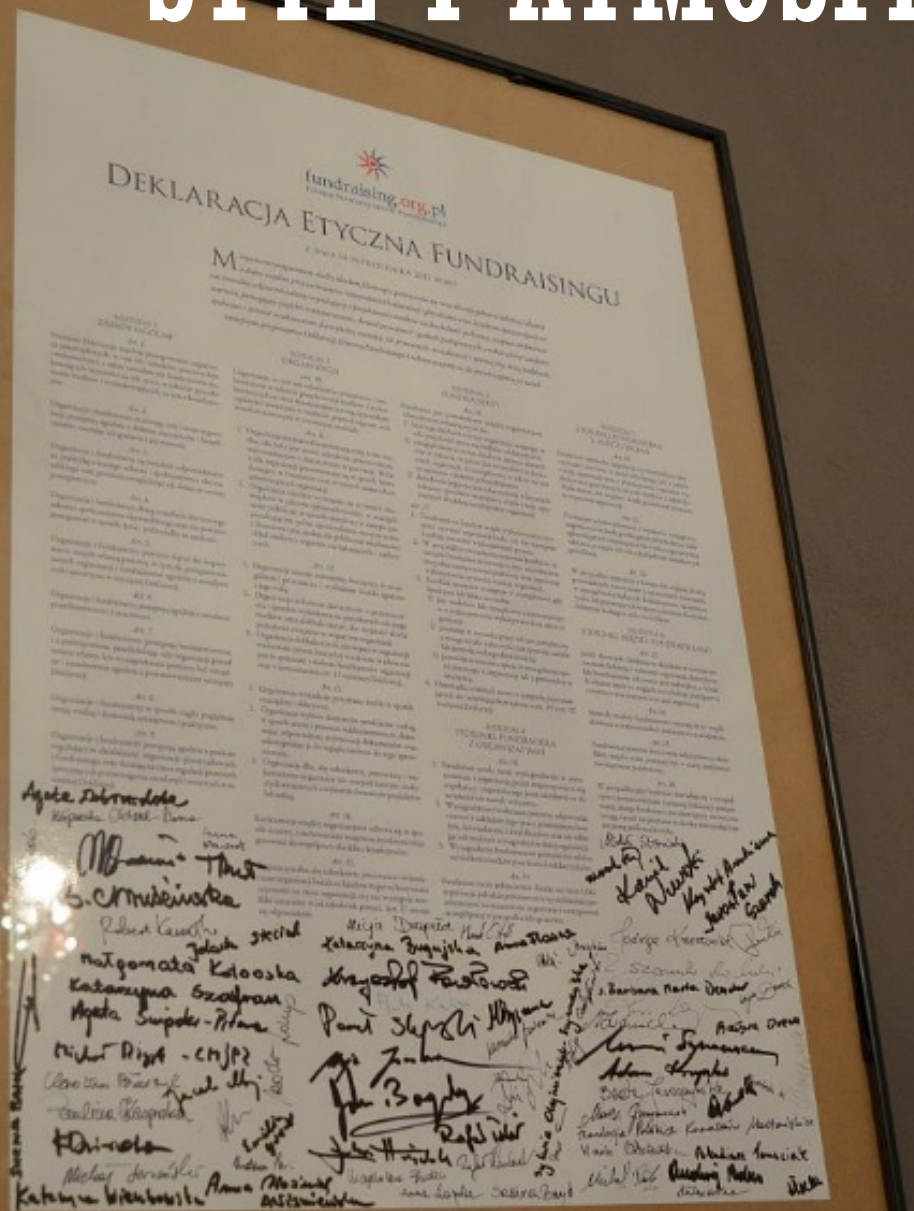
# ETYKA FUNDRAISINGU W PRAKTYCE

- PLAN
- RELACJE
- RAPORT





# STYL I ATMOSFERA PRACY



## Kim jesteśmy?

Jesteśmy organizacją, która ma swoje oddziały w wielu krajach świata. Dlatego nasza pomoc jest celowa – jeżeli Rodziny Kolpinga z Ugandy, mówią, że potrzebują paneli słonecznych, to my im w ten sposób pomagamy.

**MIESZKAŃCY UGANDY CZEKAJĄ NA TWOJĄ POMOC – PODARUJ IM  
PANELE SŁONECZNE**

**PODARUJ WIADERKO PRĄDU!**

## Nasz zespół



**Beata Harasimowicz**

WSPÓŁPRACA ZAGRANICZNA

mail – bharasimowicz@kolping.pl

tel: +48 12 418 77 72



**Monika Dąbrowska**

KOORDYNATOR, DZIEŁO KOLPINGA W  
POLSCE

mail – mdabrowska@kolping.pl



**Anna Wiśniewska**

OPIEKUNKA DARCZYŃCÓW

mail – awisniewska@kolping.pl

tel: +48 12 418 77 61



**Aloysius Mugasa Adyeri**

KOORDYNATOR, DZIEŁO KOLPINGA W  
UGANDZIE

**POKAZ  
SWOJA  
TWARZ**





## DARCZYŃCY

### Drodzy Internauci,

poniżej zamieszczamy listę osób, które nam pomogły na dwa sposoby: poprzez wpłaty oraz zamieszczając linki do naszej strony na swoich stronach. Dziękujemy!

[Wpisz swoją intencję modlitewną! »](#)

Jednocześnie informujemy, że prosimy o kontakt wszystkie osoby, które uważają, że powinny być na tych listach, a ich nie ma (np. przelew z banku szedł dłużej w czasie weekendu).

### Mamy także prośbę do Wszystkich Darczyńców.

Podajcie nam swoje adresy e-mail, byśmy mogły Wam mailowo podziękować i przelać informację o postępach prac! Można to zrobić, wchodząc [Tutaj](#)

Data	Darczyńca	Miejscowość	Wpłata
2015-11-02	Agnieszka Pasternak	Lewice	40 zł
2015-11-02	Wojciech Zapała	Krasne	40 zł
2015-11-02	Beata Rzeszółko	Rzeszów	100 zł
2015-11-02	Krystyna Rusnak	Leszczawa Dolna	50 zł
2015-11-02	Irmína Grodzka-Antoszkiewicz	Warszawa	30 zł
2015-11-02	Lech Niesłuchowski	Toruń	100 zł
2015-11-02	Marcin Kowalski	Manasterz	100 zł
2015-11-02	Anna Szwed-Szczygieł	Roztropice	30 zł
2015-11-02	Edyta i Paweł Czapliccy	Józefów	50 zł
2015-11-02	Małgorzata Stalmach	Pszczyna	100 zł
2015-11-02	Dziękuję	Olsztyn	150 zł

## CEL NASZEJ AKCJI

### Mikołajkowe przedszkole - I etap

Od 1 października zebraliśmy już:

**179 444,21 zł (1493 wpłaty)**

potrzebujemy 200 000,00 zł



### KAMPANIA „KILOMETRY DOBRA” 2015

Od 01.03.-31.05.2015 r. w ramach kampanii "Kilometry Dobra" **zebraliśmy 217 633,76 zł.**

Podsumowanie kampanii "Kilometry Dobra" znajduje się tutaj:

<http://zrob1malykrok.pl/podsumowanie-kampanii-kilometry-dobra-2015/>

Lista Darczyńców "Kilometrów Dobra" dostępna jest na stronie:

<http://www.kilometrydobra.pl/benedyktynki/darczyncy/>

### WESPRZYJ NAS

Możesz nam pomóc wysyłając dowolną kwotę, wygodnym dla Ciebie sposobem:

**Przelewy24**

**Przełącz darowiznę**



# TRANSPA- RENTNOSC SIE OPLACA!

